



MUSEUM & ARCHIVES *of*  
ROCKINGHAM COUNTY

# Seventh Annual Summer GALA Fundraiser

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VIRTUAL - AUGUST 7TH 2021

Sponsor  
Information  
Pack



# Museum & Archives of Rockingham County

## Who are we?

We are a historical and educational 501(c)(3) non-profit, serving the residents of Rockingham County and beyond since 2012. We are the only county-wide museum in Rockingham County, situated in the old courthouse in Wentworth, NC, with exhibits charting rich local histories from the ancient natural history to modern day.

Our extensive archival vaults, 1816 historic Wright Tavern building, 1910 jail and Revolutionary War High Rock Ford Park trail and kayaking Blueway, provide everyone with invaluable spaces for learning, entertainment and relaxation. Visit our website at: [www.themarconline.org](http://www.themarconline.org)



(Top left: historic 1907 courthouse museum & archives)



(Top middle: historic 1816 Wright Tavern)



(Top right: Revolutionary War High Rock Ford Park trail)

## What is the GALA and why sponsor?

Our seventh annual summer GALA fundraiser is our most popular event, auctioning donated items from the ornate to luxury beach and mountain weekend retreats. This year's GALA is virtual, so as to reach an even wider audience, building on our already international programming audience.

As a small independent non-profit that has felt the impacts of the pandemic, sponsorships like yours are vital to not just keeping our mission alive but helping us give back, by providing important educational and cultural services to the local community. By sponsoring our GALA every cent of your generosity will directly go towards supplementing local education, care for our historic buildings and green spaces, support new exhibits and preserve our history for future generations.





# Museum & Archives of Rockingham County

## Sponsorship Form

Please fill out and return this form to the MARC if you would like to sponsor our 2021 virtual Summer GALA Auction fundraiser.

- Sponsors will be recognized throughout the event, have their logo on the event site, the MARC website, on MARC’s social media platforms and associated marketing materials – helping reach tens of thousands of potential customers.

Company: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact: \_\_\_\_\_ Fax#: \_\_\_\_\_

Company Address: \_\_\_\_\_

Please check the box that applies:

Sponsorship Level	Rates	Check Box
MARC Champion	\$5,000+ Sponsor	
MARC Ambassador	\$2,500+ Sponsor	
MARC Philanthropist	\$1,000+ Sponsor	
MARC Advocate	\$500+ Sponsor	
MARC Supporter	\$250+ Sponsor	
MARC Friend	\$100+ Sponsor	

Total Due: \_\_\_\_\_

\_\_\_\_\_ Enclosed

\_\_\_\_\_ Invoice

\_\_\_\_\_ Credit Card

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

**All sponsor logos/artwork must be emailed to [executive-director@themarconline.org](mailto:executive-director@themarconline.org) by July 30th, 2021.**

### Return Form and Payment to:

Museum & Archives of Rockingham County

P.O. Box 84

Wentworth, NC 27375

\_\_\_\_\_  
Supporter’s Signature

\_\_\_\_\_  
MARC Representative

\_\_\_\_\_  
Date



# Museum & Archives of Rockingham County

## Terms and Conditions

Sponsor agrees to provide the MARC with digital logo/artwork of the correct size in ideally JPEG or PNG formats, or alternatively PDF. This is to ensure high quality printing and sharing on digital platforms or associated marketing materials. If a copy is not received by the due date, the MARC may supply and/or copy logo/artwork for which the advertiser is financially responsible.

1. Ad Placement: Sponsor may request special logo/artwork placement on the auction site and/or MARC's website and associated materials. Sponsor's will be listed on the auction event website in order of support levels and all placement is ultimately at the MARC's discretion.
2. Unless stated by the sponsor, any logo/artwork provided will feature on MARC's website until the following GALA (estimated August 2022), be shared on our social media platforms and be used in associated event marketing materials.
3. The MARC is not responsible for paying agency commissions from proceeds.
4. The subject matter, form, wording, illustration and typesetting of all advertisements are subject to approval by the MARC.
5. The MARC shall not be liable for failure to print or distribute sponsors' logo/artwork because of accidents, fires, regulations, public authority, acts of God, or any other circumstances beyond the MARC's control.
6. No verbal agreements for advertising will be recognized.
7. This contract not subject to cancellation by sponsor.

**If you have any questions about the event or terms of this form, please contact the Executive Director, Matthew Titchiner, at: [executive-director@themarconline.org](mailto:executive-director@themarconline.org) or phone 336-634-4949.**

**Thank you for supporting MARC!**